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Committee Meeting: 5/2/2012

R. Steven Hicks, Chairman
Robert L. Stillwell, Vice Chairman
Paul L. Foster
Wallace L. Hall, Jr.
Brenda Pejovich

Board Meeting: 5/3/2012
Austin, Texas

	Committee Meeting	Board Meeting	Page
Convene	2:00 p.m. Chairman Hicks		
1. U. T. System Board of Regents: Review of Consent Agenda items, if any, referred for Committee consideration	2:00 p.m. Action	Action	125
2. U. T. System: Report on Finish@UT	2:02 p.m. Report/Discussion Dr. Ellis	Not on Agenda	126
3. U. T. Austin: Demonstration and tutorial on the Course Transformation Program	2:09 p.m. Report/Discussion Dr. Gretchen Ritter, Dr. Cynthia LaBrake, Dr. David Vandenbout, U. T. Austin	Not on Agenda	134
4. U. T. System: MyEdu demonstration and progress report	2:35 p.m. Report/Discussion Mr. Michael Crosno, CEO and Chairman, MyEdu Corporation Dr. Reyes	Not on Agenda	136
5. U. T. San Antonio: Authorization to accept invitation from Conference USA and to negotiate and finalize terms for athletic conference membership, including possible future membership in a new athletic conference	3:00 p.m. Action Mr. Burgdorf President Romo	Action	137
6. U. T. Permian Basin: Report and appropriate action concerning the Texas Science Scholars Program	3:05 p.m. Action President Watts Dr. Reyes	Action	138
Adjourn	3:15 p.m.		

1. **U. T. System Board of Regents: Review of Consent Agenda items, if any, referred for Committee consideration**

(The proposed Consent Agenda is at the end of the book.)

2. **U. T. System: Report on Finish@UT**

REPORT

Dr. Martha M. Ellis, Associate Vice Chancellor for Community College Partnerships, will report on the progress of the Finish@UT program using the PowerPoint presentation on the following pages.

Finish @ UT

Tailored for Your Success

U. T. System Board of Regents May 2012



THE UNIVERSITY of TEXAS SYSTEM
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Martha M. Ellis, Ph.D.
Associate Vice Chancellor
Office of Academic
Affairs



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Research

- **In-Dept Interviews:** Conversations with five U. T. System advisors
- **Focus Groups:** 11 focus groups around the state with potential students and college advisors
- **Online Listening:** Review of online conversation around finishing degrees and online learning

Focus Group Participants				
Location	U. T. Stop Outs	Non-U. T. Stop Outs	Military	Advisors
Odessa	6			
El Paso	10		8	
Houston		9		8
Austin		11		11
San Antonio		7	6	
DFW	10	9		
Totals:	26	36	14	19



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Brochure & Inserts



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 Spring 2012

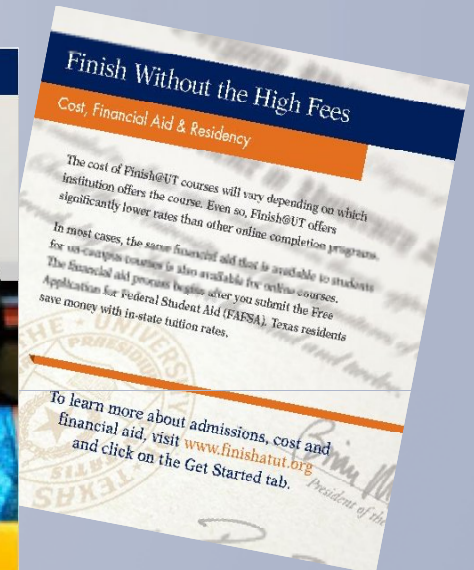
Campus	Session	Application Deadline	Registration Deadline	Class Start Date
UT Arlington	Spring II	Feb 3	Mar 21	Mar 26
UT El Paso	Spring II	Jan 6	Mar 22	Mar 22
UT Permian Basin	Spring II	Feb 15	Mar 18	Mar 19

Summer 2012

Campus	Session	Application Deadline	Registration Deadline	Class Start Date
UT Arlington	Summer I	April 13	May 30	June 4
UT El Paso	Summer I	Mar 1*	May 13	May 14
	Summer II	Mar 1*	July 1	July 2
UT Permian Basin	Summer I	May 11	June 10	June 11

*Applications received after the printed deadline will be accepted and processed on a case by case basis.

Call us at **1-888-TEXAS-16** or visit us online at www.finishatut.org to get started.



A great place. Finish@UT

The University of Texas System brings you a fully online bachelor's degree completion program that is personalized to fit your schedule, interests and budget. With three degree options, college is no longer just a place to start. So, whether you are climbing the corporate ladder or are ready for a new direction, Finish@UT can help you enhance your career and educational goals.

Unique benefits Finish@UT has to offer:

- Flexibility:** Courses are taught entirely online and are offered in 7-15 week sessions.
- Personalization:** Tailor your degree to fit your schedule, needs, interests, previous study and career goals.
- Affordability:** Tuition rates are competitive with other online completion programs, and as a Texas resident you will receive in-state tuition.
- Career Readiness:** Build skills in areas of communication, research, project management, problem solving and critical thinking.
- Quality:** Courses are taught by UT faculty and you'll receive a diploma from a University of Texas System institution.

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Banner Stands

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Finish @ home. Finish @ your budget
 Finish @ mommy-time. Finish @ the park
 Finish @ the right time. Finish @ the job you love. Finish @
 Finish @ lunch time. Finish @ 2:00am
 Finish @ 40. Finish @ a new rank. Finish @

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Finish @ 40. Finish @ midnight. Finish @
 Finish @ a new place. Finish @
 Finish @ a coffee place. Finish @ high altitudes
 Finish @ your standards. Finish @ the park
 Finish @ noon. Finish @ a new station
 Finish @ .m. Finish @ a new job. Finish @ the top.
 Finish @ the man cave. Finish @ a familiar place

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Welcome to Finish@UT

a fully online bachelor's completion program. Wherever life has taken you, Finish@UT offers you the flexibility, quality, and affordability to easily finish your degree.

Discover Finish@UT

Ready to finish your degree?

Apply to the Finish@UT program today and take the first step towards earning a college degree tailored for your success.

APPLY NOW

Welcome to Finish@UT

The University of Texas System Online Consortium is pleased to offer you the opportunity to Finish@UT, a fully online, bachelor's degree completion program designed to help you advance in your career, achieve your personal academic goals and meet your standards of a quality education. With several degree options, you are able to choose areas of concentration that meet your interests and career goals. Once you are finished, you will obtain your diploma from one of three accredited University of Texas System institutions: The University of Texas at Arlington, The University of Texas at El Paso, or The University of Texas of the Permian Basin.

QUICK LINKS

- [▶ Apply Now](#)
- [▶ Course Login](#)
- [▶ TIS Login](#)
- [▶ FAQs](#)
- [▶ Contact](#)

NEWS & EVENTS

MAR 12 SUMMER 2012 REGISTRATION
 Summer 2012 registration will open in the TIS on March 27th

FEB 13 SAN ANTONIO LAUNCH EVENT
 Finish@UT will be hosting its first Launch Event at Cafe College in San Antonio, TX.

JAN 20 THE DAILY TEXAN
 Finish@UT allows students chance to complete degree.

Finish@UT (@FinishATUT)

New Finish@UT video from our launch event. Provides a good overview and a call to action from Mayor @JulianCastro <http://t.co/mmaAby0>

Congrats #UTEP #MierNation RT @utepnews: 1 minute recap video: #UTEP celebrates the naming of the Mike Loya ASB <http://t.co/gDlows3y>

Join the conversation

[About the Program](#) | [Degrees Offered](#) | [Get Started](#) | [Current Students](#) | [Academic Calendars](#) | [Contact](#)
 UT Online Consortium | 1-888-TEXAS-16 | utoc@utsystem.edu | [Accessibility](#) | [Privacy](#) | [En Español](#)
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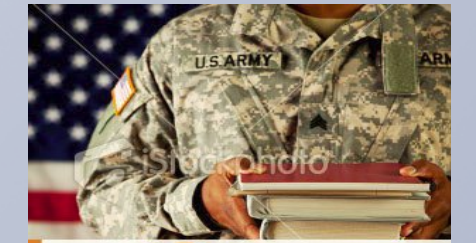
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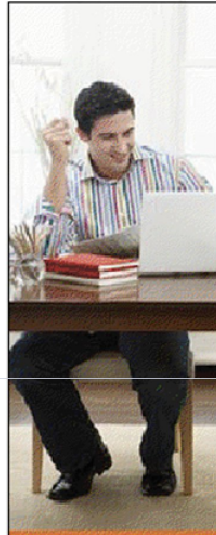
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Nontraditional Media Launch Event



133

THE UNIVERSITY OF TEXAS SYSTEM
 invites you to attend the launch of

Finish@UT Tailored for your success

Please join

Wm. Eugene Powell
 Chairman, The University of Texas System Board of Regents

The Honorable Julián Castro
 Mayor, City of San Antonio

and representatives from

Café College, Workforce Solutions, San Antonio Chamber of Commerce,
 San Antonio Hispanic Chamber of Commerce, United Way San Antonio & Bexar County,
 The University of Texas at Arlington, The University of Texas at El Paso,
 and The University of Texas of the Permian Basin

for a launch event introducing

Finish@UT

a new online program offering college stop-outs a flexible and affordable path
 to the completion of their undergraduate degrees

Monday, February 13, 2012
 11:00 am – 1:00 pm

(Presentation from 12:00 – 12:20)
 Lunch Provided

Café College | 131 El Paso Street | San Antonio, TX 78204

RSVP by Friday, February 10
 to Laura Duran at lduran@cultural-strategies.com
 or 512.501.4971, ext. 701

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3. U. T. Austin: Demonstration and tutorial on the Course Transformation Program

REPORT

Dr. Gretchen Ritter, Vice Provost for Undergraduate Education and Faculty Governance at U. T. Austin; Dr. Cynthia LaBrake, Senior Lecturer at U. T. Austin; and Dr. David Vandembout, Associate Professor at U. T. Austin, will give a demonstration and tutorial on the Course Transformation Program (CTP).

BACKGROUND INFORMATION

The Course Transformation Program (CTP) is a five-year program designed to foster educational innovation and excellence at U. T. Austin. Focused on redesigning large introductory gateway courses, the CTP seeks to deepen student learning and improve academic success by developing new resources and approaches that leverage both cognitive psychology and educational technology to transform the courses both inside and outside the classroom. Progress on this project has been made possible through the expertise and assistance of instructional, technology, and assessment specialists from the Center for Teaching and Learning at U. T. Austin.

Work began on the first three CTP projects in January 2011. These projects, which finished their first pilot phase in Fall 2011, include Biology 311C&D, Chemistry 301 & 302, and Statistics 302. In addition, a smaller pilot effort was funded to support the development and use of an innovative classroom response system in Psychology 302. Together more than 10,000 students, mostly freshmen, are taught in these courses each year at U. T. Austin. Before work on this project began, approximately one-fifth of all students taking these courses were not successful their first time through, meaning they either had to retake the course or change to a different major. U. T. Austin reports that these gateway classes have a large impact on student academic success and are key to the efforts to increase student flow and educational efficiency.

Program Goals:

1. Transform the lower-division gateway classes to improve student learning, as measured through objective learning assessments, and academic success, as measured through course grade point averages;
2. Improve student academic progress, as measured through course grades and time to degree;
3. Create and sustain a culture of educational innovation at the undergraduate level that is faculty driven and centered on student learning;
4. Provide for the creation and use of educational technologies, online learning resources, and learning platforms that support improved approaches to teaching and learning in large classes; and

5. Create an assessment and learning analytics structure that allows faculty and departments to have a deeper understanding of what activities and approaches best support student learning.

4. **U. T. System: MyEdu demonstration and progress report**

REPORT

Mr. Michael Crosno, CEO and Chairman of MyEdu Corporation, will give a demonstration and progress report on the implementation of the MyEdu program at the U. T. System academic institutions.

5. **U. T. San Antonio: Authorization to accept invitation from Conference USA and to negotiate and finalize terms for athletic conference membership, including possible future membership in a new athletic conference**

RECOMMENDATION

The Chancellor concurs in the recommendation of the Executive Vice Chancellor for Academic Affairs ad interim, the Vice Chancellor and General Counsel, and President Romo that authorization be granted to The University of Texas at San Antonio to accept an invitation from Conference USA (CUSA) to become a member, and to negotiate and finalize terms for athletic conference membership. Approval of U. T. San Antonio's entrance in CUSA also includes approval of admittance to the potential new conference.

BACKGROUND INFORMATION

On December 18, 2008, the U. T. System Board of Regents approved the U. T. San Antonio Athletic Initiative Business Plan. The Plan provided for 1) development of a Competitive Athletic Complex, 2) addition of a National Collegiate Athletic Association (NCAA) Football Championship Subdivision (FCS) football program, and 3) advancement of the intercollegiate sports programs to position the University for an invitation to an NCAA Football Bowl Subdivision (FBS) conference.

On July 26, 2011, U. T. San Antonio accepted an invitation to join the Western Athletic Conference (WAC), an FBS conference. U. T. San Antonio is not scheduled to officially join the WAC until July 1, 2012. However, since U. T. San Antonio accepted the invitation to join, three member institutions have declared their intent to leave. As a result, the WAC will have only four remaining institutions that participate in FBS football.

Officials at CUSA contacted U. T. San Antonio in March 2012 to initiate a discussion about the possibility of U. T. San Antonio leaving the WAC to join CUSA. President Romo, Athletic Director Lynn Hickey, Head Football Coach Larry Coker, and several prominent community supporters visited with CUSA Commissioner Britton Banowsky on April 5, 2012, and discussed U. T. San Antonio's position regarding joining CUSA.

There is a possibility that CUSA members, including U. T. El Paso, will become members of a new athletic conference resulting from some form of consolidation between the CUSA and Mountain West Conference (MWC) institutions.

The current plan is that two conferences, CUSA and the MWC, will merge and form a conference ultimately expected to include 18 to 24 members. The 12 current members of the CUSA are: U. T. El Paso, Tulane University, University of Alabama Birmingham, University of East Carolina, Marshall University, Rice University, University of Southern Mississippi, University of Memphis, University of Tulsa, Southern Methodist University, University of Houston, and University of Central Florida. Eight of these universities will be joining the new athletic conference. The four universities that are not joining the new athletic conference are the University of Memphis, Southern Methodist University, the University of Houston, and the University of Central Florida. Teams joining the new athletic conference from the MWC are: University of Nevada Las Vegas, University of New Mexico, Colorado State University, Air

Force Academy, and University of Wyoming. The following three universities that were planning on joining the MWC this year are also joining the new athletic conference: Fresno State, University of Nevada-Reno, and University of Hawaii (football only).

Joining CUSA (and potentially the new athletic conference) will provide greater national visibility and association with universities of similar enrollment, academic standing, and community size. U. T. San Antonio has determined that a move to this new conference is consistent with the University's strategic plan to increase its national prominence in support of its goal to become a national research university. Competing in the new conference would leverage U. T. San Antonio's efforts to upgrade the competitiveness of all 17 sports teams, particularly in football and men's and women's basketball.

There are no exit fees involved with U. T. San Antonio's departure from the WAC. The initiation fee payable to CUSA is \$2,000,000, and will be covered through a combination of Athletic Department funds and conference revenues payable to U. T. San Antonio pursuant to the new member agreement. U. T. San Antonio reports that revenues generated by CUSA (and potentially the new athletic conference) from television and the NCAA are likely to be significantly greater than those earned by the WAC.

6. U. T. Permian Basin: Report and appropriate action concerning the Texas Science Scholars Program

RECOMMENDATION

President Watts and Executive Vice Chancellor ad interim Reyes will report on the new Texas Science Scholars Program.